

# 30<sup>TH</sup>

ANNIVERSARY

# GALA

DECEMBER  
06

Georgia Aquarium

6:00 PM - 10:00 PM

225 BAKER ST. NW  
ATLANTA, GA 30313

30TH ANNIVERSARY FUNDRAISING  
GALA AND EVENT BENEFITTING



New Life  
Community  
Alliance





# About the New Life DREAM Campaign



More than 40,000 children and families in South DeKalb County struggle at or below the poverty line. For many, owning a home and securing a future of stability remains out of reach—until now.

The DREAM Campaign, a transformative development initiative, is set to revitalize the Candler Road corridor of South DeKalb County, breaking barriers associated with generational poverty. This bold development spans over 40 acres, encompassing two phases of our revitalization project featuring:

## PHASE ONE

- ◇ 32 single family homes on approximately 4 acres
- ◇ A Community Land Trust
- ◇ A Bold Initiative for first-time homeowners

## PHASE TWO

- ◇ 1,100 mixed-income housing units to create lasting stability
- ◇ 100,000 square feet of commercial space to fuel economic growth
- ◇ A medical facility ensuring access to critical healthcare services
- ◇ A K-8 school providing quality education for future generations

**THIS IS MORE THAN A DEVELOPMENT—IT IS AN INVESTMENT IN PEOPLE, EQUITY, AND ECONOMIC MOBILITY.**



**AS A SPONSOR OF THE NEW LIFE DREAM GALA,  
YOU HAVE THE OPPORTUNITY TO:**

- ◇ Put your name behind a legacy project that will transform lives
- ◇ Directly fund affordable housing, education, and healthcare
- ◇ See measurable impact from your investment in South DeKalb County

Join us today. Invest in a future where families thrive.  
Let's make the DREAM a reality together.



## NEW LIFE DREAM GALA

# Sponsorship Opportunities

**\$30,000**

### ANNIVERSARY SPONSOR

- ◇ 2 Reserved Tables of 10 and Prominent Priority Seating.
- ◇ Opportunity to make welcoming remarks at Gala.
- ◇ Mention as Anniversary Sponsor during opening remarks at Gala.
- ◇ No industry competitors and provides high visibility opportunities at event.
- ◇ Plus Benefits at Developer Level.

**\$15,000**

### DEVELOPER

- ◇ Corporate logo and visibility included in prominent display areas at event as well as on event invitations, promotional material, website and social media platforms.
- ◇ Plus Benefits at Builder Level.

**\$10,000**

### BUILDER

- ◇ 1 Reserved Table of 10.
- ◇ Plus Benefits at Investor level.

**\$5,000**

### INVESTOR

- ◇ 4 Reserved Seats.
- ◇ Plus Benefits at Ambassador level.

**\$1,500**

### AMBASSADOR

- ◇ 2 Reserved Seats.
- ◇ Listing in Annual Impact Report.
- ◇ Corporate Listing on Event Signage.
- ◇ Corporate Listing and visibility included on event invitations, promotional material, website and social media platforms.

## PROCEEDS

All sponsorship proceeds benefit the New Life DREAM Campaign to help fund our revitalization initiative in South DeKalb County. New Life is a private 501 (c)(3) nonprofit public benefit corporation, with Federal Tax ID No 58-2616862. Sponsorships are tax-deductible to the full extent allowed by law.

## FOR MORE INFORMATION

Confirm your sponsorship early to fully leverage partner benefits. To customize your sponsorship package or to request additional information, please contact:

#### MICHAEL BRYANT

Chief Executive Officer, New Life Community Alliance

Phone: 770.570.0354

Email: [mbryant@newlife-atl.org](mailto:mbryant@newlife-atl.org)

#### DR. MORCEASE J. BEASLEY

Chief of Church Operations, New Life Church

Phone: 770.322.6262

Email: [mbeasley@newlife-atl.org](mailto:mbeasley@newlife-atl.org)



# Sponsorship Form

Please print/type information exactly as it should appear on printed and web materials.  
To ensure inclusion on marketing materials, please submit confirmation as early as possible.

NAME:

COMPANY/ORGANIZATION:

MAILING ADDRESS:

CITY, STATE, ZIP:

PHONE:

FAX:

EMAIL:

Contact for Corporate Sponsor Logos (if applicable):

NAME:

PHONE & EMAIL:

Please Confirm Your Sponsorship Level:

☐ \$30,000 ☐ \$15,000 ☐ \$10,000 ☐ \$5,000 ☐ \$1,500 ☐ TOTAL: \$

Payment Options:

☐ INVOICE ME. I will pay by September 30, 2025 ☐ I will pay online at [nlca-atl.org/donate-today](http://nlca-atl.org/donate-today)

☐ VISA ☐ AMEX ☐ MASTERCARD ☐ CHECK (enclosed)

NAME ON CARD:

AUTHORIZED SIGNATURE:

CREDIT CARD #:

SEC CODE:

EXP DATE:

BILLING ADDRESS:

BILLING CITY, STATE, ZIP:

SCAN THE QR CODE  
TO PAY ONLINE



Please make checks payable to New Life Community Alliance. Return with completed form to the address on the right (Attn: Michael Bryant) or confirm your support via email to [mbryant@newlife-atl.org](mailto:mbryant@newlife-atl.org). Tax ID: 58-2616862



3592 Flat Shoals Road, Decatur GA 30034  
[www.nlca-atl.org](http://www.nlca-atl.org) • 404-361-6731



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