



Experience
Indonesia
un voyage artisanal

BY **L'ADRESSE**
& BANK INDONESIA



Experience Indonesia

un voyage artisanal

Experience Indonesia is a voyage to the diverse archipelago where you will discover revisited Indonesian traditions, heritage, and craftsmanship.

At the roots of Experience Indonesia are **Unisex & Lifestyle** products by 15 women businesses that were established to:

- **Empower women**, mothers and housewives through art and work to provide additional income to the household
- Have a **social impact** by decreasing poverty through creating job opportunities that build a community which ensures added income in the region
- Revive, **protect** and preserve many lost traditional processes and patterns
- Contribute to an **eco-friendly** life by purely using local and sustainable raw materials (plant-based) and eco-production techniques (eco-dyeing)

From coconut shells to mushroom leather, the local crafts industry is continuously growing and self-inventing to accommodate accelerating social and environmental concerns. These values are the pillars and have proven to have significant social, environmental, cultural and economic impacts on the Indonesian community.

The featured 15 women artisans are:

Sepiring Indonesia - Pagi Motley - Bahalap Handycraft - La Tahza - Galeri Batik Jawa Indigo - Karawo Lethuna - Boolao - Naruna Ceramic - Kejaya Handycraft - Anjaby - ENT Handycraft - NZ craft - CV Ridaka - Aurora Rajut

Come join us on this authentic voyage taking place from the 23rd to the 25th of June, to **EXPERIENCE INDONESIA** at 12 Rue Lafayette 75009 from 11 am until 6 pm.

Indonesia

Recognized as the world's largest island country, Indonesia, consists of over 17,000 islands and hundreds of different ethnicities and languages, with an abundant variety of villages, tribes and traditions. The centuries-old worth of craftsmanship, skills and techniques are passed down from generation to another which makes Indonesia known for its artistry and expertise.

The archipelago's size, tropical climate, and ecosystems support one of the world's highest levels of biodiversity and natural resources that are exploited in numerous innovative ways by the Indonesian creative industries such as fashion & architecture.

With a population of over 270 million people and 8.2 million creative businesses, the craft industry remains the biggest source of livelihood across the islands.

L'ADRESSE & Bank Indonesia

The central Bank of Indonesia, in its mission to support the development of the national economic growth of micro small and medium Indonesian enterprises. The incubator program by Bank Indonesia not only protects, revives and preserves local traditional skills and patterns but encourages women entrepreneurship to uplift the welfare of the economy.

L'Adresse Paris Agency is a fashion group aiming to empower the creative SouthEast Asian community by developing their ideas and taking initiatives to help them grow into strong and responsible global brands of the future.

Experience Indonesia, un voyage artisanal is a collective project of L'Adresse & Bank Indonesia who have come together this season to offer you an artisanal experience through a curated selection of Indonesian handmade Unisex & Lifestyle products by 15 women-led enterprises.



Eco-Dyeing Techniques



Natural dyes sourced from leaves (mango leaves, tropical almond leaves, indigo strobilanthes cusia leaves), wood and flowers

Our Fabric dyeing businesses' main mission is to spread awareness about the **damage chemicals in the fashion industry** cause, which is why they only use **natural dyeing** processes sourced from leaves and wood in order to create unique reversible and adjustable unisex products.

We are driven by the urge to explore the beauty of **imaginative textile-making** and **eco print techniques**. (Eco printing is a technique where plants, leaf and flowers, imprint their shapes color and marks on fabric)

Ready To Wear

Sustainable Eco-Textiles

Materials used: **Abaca fiber, banana fiber, water hyacinth, newspaper fabric, pineapple fiber**

These artisans have invested all of their expertise in presenting unique products from **handwoven textiles** made of **innovative natural fibers** (such as pineapple, banana fiber) and **plant-based materials** (such as water hyacinth, banana stem)

Newspaper fabric unisex shirt



Ready To Wear

Preserving Traditional Batik Process

Indonesia has a long and rich tradition of batik making. To preserve that, the artisans develop and embroider clothes with **traditional motifs** and transform **local fabrics** into **modern unisex ready-to-wear pieces**.

Traditional Batik process is made by completing a unique dye process and is **influenced by native Indonesian culture** which creates an indigo-colored fabric with detailed hand-drawn designs and patterns.

Processes: Hand-embroidered and naturally dyed cotton



Ready To Wear

Natural indigo batik - Zero waste series



Galeri Batik Jawa, with its attractive shades of blue, has strongly specialized in **reviving** indigenous Javanese **local traditions** by collaborating with the community's rattan craftswomen to create the **recycling movement "Natural Indigo Batik -Zero Waste Series"**

In order to avoid wasted fabrics and what could be useful artifacts, these products **reuse** indigo batik cloth that was initially made for the ready-to-wear collections colored by **natural dye** from Indigofera.

Made from: Bamboo, ratan, cotton, Water Hyacinth and Natural Indigo Batik

Accessories - Lifestyle

Pandan plant-based Decor

The home accessories series specializes in combining traditional Indonesian designs and patterns into modern products that instantly welcome you to the **Indonesian experience**, and enhance the ethnic characteristics of a space.

That is done by using **local raw materials** such as bamboo, macramé thread, and most importantly the **Pandan plant and leaves**.

Pandan plants grow and spread widely in Indonesia, due to that attention is needed to optimize its usage, to avoid it being invasive. Therefore, **its usage** in production contributes to a **better planet**.

Made from the Pandan plant, Rattan, jute strings, Remazol natural dye



Lifestyle

Bamboo, Rattan & Jute

Knitting is a tradition in Indonesia that slowly started to fade which is being revived by their local artisans. The beachwear accessories collection is based on a knitting combination of NTT (East Nusa Tenggara) weaving and **repurposing rags** into valuable accessories.

Their distinctive products are all made using **local raw materials** (Bamboo, rattan, kapuak bark) combined with **traditional weaving patterns and techniques**.

Locally produced and sourced from: Bamboo, rattan and Batik cotton ornaments



Accessories

Coconut Shell Artefacts



Made used: Coconut shells, coconut wood, teak wood, sand, waterglass, coconut tapas

Experience Indonesia features a selection of home & fashion accessories (such as bags, bracelets & pots) made from creative and **eco-friendly raw materials** (coconut shells, wood and tapas) abundantly found in the Indonesia's landscapes and ecosystems. Using these materials has proven to be a solution to environmental concerns within the Indonesian community.

Lifestyle



Ceramic & Wood Tableware



Made from: Ceramics, clay, teak wood, rattan and reused branches, sand

Our Indonesian Ceramic Manufacturers focus on **quality**, they ensure that every employee is the best person in their field.

Teak wood and branches which come from reusing unwanted wood furniture are **upcycled** into aesthetic **tableware sets and tools** that take **inspiration** from the coral reef, calm sea colors, and old traditions of Indonesia.



Lifestyle

Cultural Dances

Paying attention to the smallest details and cultural elements of **Indonesian culture** as well as collaborating with the best local craftswomen with admirable skills enabled Sepiring to come up with a **dinnerware collection** that features a series of **witty, fresh, and vibrant patterns**.

Each pattern illustrates **traditional dances** of different islands such as the Janger dance (**Bali**), the Sriwedari dance (Central **Java**), and the dynamic and impressive Yaping dance (**Jakarta**)

Sepiring is a celebration of the diverse culture of Indonesia.



"Yaping Dancer" Archipelago Dinner plate:
The dynamic, impressive and entertaining Yaping dance is a true representation of the heart of Jakarta. It illustrates the melting pot, where cultures, nations and ethnicities blend in harmony.

Lifestyle

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