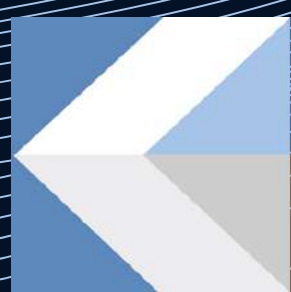


TECHNATA HACKS '25

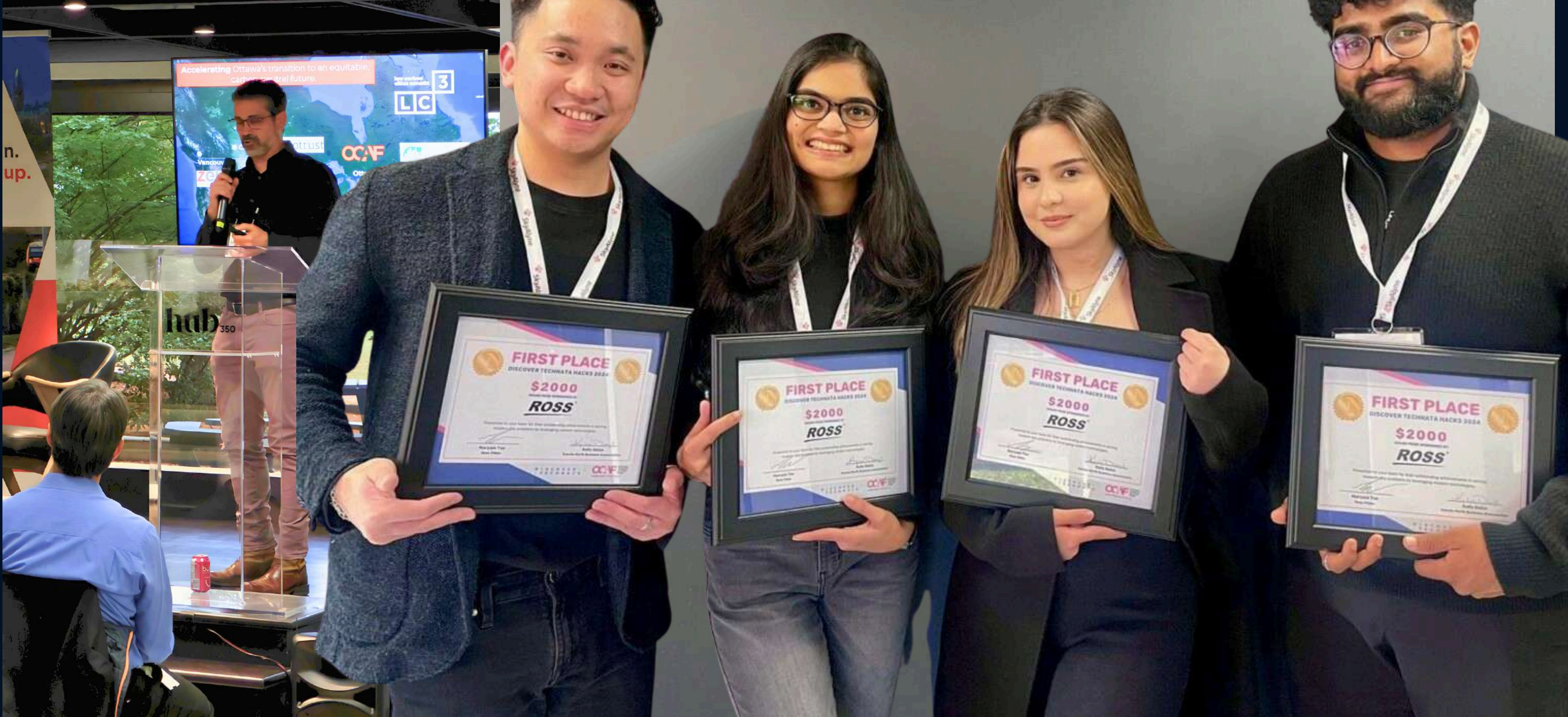
THE BIGGEST
HACKATHON
IN
CANADA'S
LARGEST
TECH PARK

oct 1 • oct 8 • oct 15
SPONSORSHIP PACKAGE



KANATA
NORTH
BUSINESS ASSOCIATION

DISCOVER
TECHNATA





TECHNATA HACKS '25

Takes place over 3 days. 5-7PM.

oct 1 + oct 8 + oct 15

**HUB350 / RBCX FINANCE QUARTER
350 LEGGET DRIVE / KANATA / ON**

Sponsor Technata Hacks 2025 by
contacting Erin Moretto via email.

Limited spaces available.

SPONSOR

THE POWER OF A **#TECHNATAHACKS** SPONSORSHIP.



Exposure to **top talent**, strengthening pipelines to internship, co-op, or junior position fulfillment.



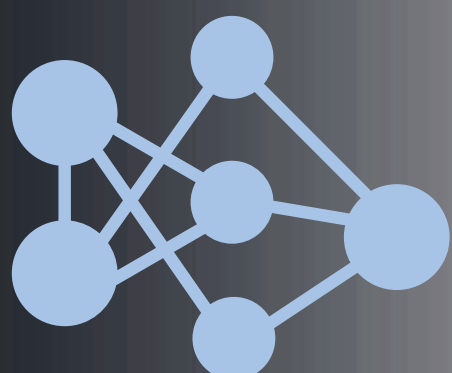
Physical and digital **brand recognition**, including campaigns to 23K+ newsletter subscribers, and 14K+ social media followers.



Showcase your company as **future-forward**, community-driven, early-adopters, who support the education of local youth.



Gain **new insights** into community-related issues and potential solutions, as proposed by our hackers, while you mentor and judge their pitch.



Network with local post-secondary institutions, participating companies, and **gain exposure** to Kanata North's ecosystem of 700+ companies.

Kanata North Business Association

Canada's Largest Tech Park

The Kanata North Technology Park is recognized provincially, federally, and internationally as a leader in business and technology. As a Business Association, we support and advocate on behalf of over 700 member companies within the surrounding region.

In the park, you'll find multi-national giants like Ericsson, Warner Bros. Discovery, DELL, Nokia, and MDA Space, huge homegrown success stories like Solace, Mitel, QNX, and a thriving startup scene. Our unique ecosystem is densely packed with R&D powerhouses, boasting the highest concentration of tech talent in North America, and an unmatched degree of interconnected collaboration.

What is Hub350?

Hub350 is owned and operated by the Kanata North Business Association. The space is both our headquarters and a public co-working, event, and content creation space. Open for free to our members and partners with paid guest passes available. The perfect place to work, collaborate, create, and grow in Canada's largest tech park.

What is Technata Hacks?

In addition to our members, the Kanata North Business Association works with 40+ partners to support our ecosystem. Our work operates on *three key pillars*: tech, talent, and community. A key component of this work involves our post-secondary school partners and our shared mission to strengthen Ottawa's talent pipeline with curious, industry-ready graduates.

Partnering with Algonquin College, Carleton University, and University of Ottawa, we are thrilled to host the 4th annual Technata Hacks. This hackathon aims to solve real world problems with innovative technology solutions. Students have two weeks to prepare their pitch, with a launch night, a how-to-pitch session, and their final pitchfest and celebration. Industry mentors will be present at all dates to support pitch development, and to connect with about potential work opportunities.

This year, we will be inviting 25 high school students from the newly-launched SWIFT (School Within Innovative and Future Learnings) program to participate. SWIFT is an immersive learning program delivered in partnership with the Kanata North Business Association, the Ottawa Carleton District School Board and Skills Council of Canada.



Sponsorship Packages

Presenting Sponsor

[REGISTER NOW](#)

Cost: \$10,000

Number of spots: 1

- Contribute the “problem statement” to be solved by the hackers.
- Technata Hacks presented by “your company name” in partnership with KNBA, Algonquin College, Carleton University, and uOttawa.
- Featured judge and three company mentors on site at each event.
- Opening night presentation.
- Premium logo spot in marketing materials pre and post-event.
- Social media features and brand exposure.
- Opportunity to place “swag” branded items into Swag Bag.
- First right of refusal for 2026.

Meal Sponsor

[REGISTER NOW](#)

Cost: \$4,000 (or meals in-kind)

Number of spots: 2

- Featured judge and three company mentors on site at each event.
- Brand exposure and social media features.
- Chance to showcase new products.
- Opportunity to place “swag” branded items into Swag Bag.
- First right of refusal for 2026.

Break Sponsor

[REGISTER NOW](#)

Cost: \$2,000

Number of spots: 3

- Brand exposure and social media features.
- Chance to showcase new products.
- Opportunity to place “swag” branded items into Swag Bag.
- First right of refusal for 2026.

Prize Sponsor

[REGISTER NOW](#)

Cost:

- 1st place - \$2,000
- 2nd Place - \$1,000
- 3rd Place - \$500

Number of spots: 1 per place

- Featured judge and three company mentors on site at each event.
- Prize presented by “*your company name*”.
- Social media features and brand exposure.
- Chance to showcase new products.
- Opportunity to place “swag” branded items into Swag Bag.
- First right of refusal for 2026.

Swag Bag Sponsor

[REGISTER NOW](#)

Cost: \$3,500 (or meals in-kind)

Number of spots: 1

- Featured judge and three company mentors on site at each event.
- Logo and/or company name on eco-friendly Swag Bags for participants.
- Brand exposure and social media features.
- Chance to showcase new products.
- Opportunity to place “swag” branded items into Swag Bag.
- First right of refusal for 2026.

After Party Sponsor: Food & Bev

[REGISTER NOW](#)

Cost: \$5,000

Number of spots: 1

- Featured judge and three company mentors on site at each event.
- Keynote speaker at closing awards ceremony.
- Brand exposure and social media features.
- Chance to showcase new products.
- Opportunity to place “swag” branded items into Swag Bag.
- First right of refusal for 2026.

Transportation Sponsor

REGISTER NOW

Cost: \$3,000

Number of spots: 1

- Featured judge and three company mentors on site at each event.
- Brand exposure and social media features.
- Chance to showcase new products.
- Opportunity to place “swag” branded items into Swag Bag.
- First right of refusal for 2026.

SPONSOR TODAY



For more information please email:
erin@kanatanorthba.ca